KNOWLEDGE FOR ALL

Mark Leggott
University of PEI
LANDSCAPE
Canadian Research Knowledge Network Concludes Agreements for $140 Million in Digital Research Content
On track to $1.6 billion operating profit for 2010
On track to $1.6 billion operating profit for 2010

Resignation of editorial boards
On track to $1.6 billion operating profit for 2010
On track to $1.6 billion operating profit for 2010

Resignation of editorial boards

*Chaos, Solitons & Fractals*

Fake journals
On track to $1.6 billion operating profit for 2010

Resignation of editorial boards

Chaos, Solitons & Fractals

Fake journals

"disproportionately expensive compared to their educational and research value"
CA: I am probably more pessimistic than other analysts and than investors. I think that, to some extent, analysts and investors tend to extrapolate the future from their observation of the past. "Noise" about changes to the STM publishing industry has surfaced before, and nothing happened: the publishers continued to raise their prices and the academic and research libraries continued to subscribe.

I am increasingly concerned that we are on the cusp of a moment when many things change, and people need time to adjust.

Claudio Aspesi - Open and Shut Blog, June 2010
“HUMANKIND IS EITHER ON ITS WAY TO THE STARS, OR HURTLING OUT OF A HIGH-RISE WINDOW TO THE STREET AND MUMBLING, ‘SO FAR, SO GOOD.’”

WHY MAINTAIN STATUS QUO?
male, liberal, middle-aged, upper middle class
WITNESS CLIMATE CHANGE DATA FIASCO
little timmy/tamara
WITNESS
ALZHEIMER’S
BREAKTHROUGH
THE PROJECT

- Create an open and accessible index to all the world’s research literature - all 40,000+
- Use open standards, emerging technology, Web 2/3.0
- Build using innovation, $$ and crowd sourcing
- Project for the global library community and all learners
- Focus on completeness, accuracy and quality
THE PLAN

❖ Phase 1 - 1 year, $75,000 to develop detailed plan, fund-raising campaign, build community, initial 30 million record POC

❖ Phase 2 - 2-3 year, $2-3,000,000 to build full system, start all current journals, start retrospective conversion, active community input, automated extraction processes

❖ Phase 3 - sustainability, $300,000 per annum + community resources
THE PROGRESS

❖ Interest from individuals, librarians, faculty, university presidents, consortia, government agencies

❖ PR good for libraries: CBC, Chronicle, TorStar, MacLean’s

❖ Mention at library conferences and meetings around globe

❖ Phase 1 fully funded by CAUL members + Phase 2 seed

❖ 2010 Dal SIM class working on project

❖ Non-profit registered, website created, full tank of gas...
THE FUTURE

- Add collaborative functions
- Add Open Access articles
- Add research data
- Add...
WHAT IF ONLY PHASE 1 + A BIT OF 2?
SUCCESS!

WE TELL THE STORY

SPREAD THE WORD
MAKE CHANGE
A COPPUL MEMBER PROPOSAL...
A CONTRIBUTION SIMILAR TO CAUL

$75,000

TO SHOW SUPPORT
K4ALL.CA